Cykel AI PLC

("Cykel AI" or the "Company")

Cykel AI Unveils Eve, Advanced AI Sales Agent, Expanding Digital Worker Portfolio into High-Growth B2B Sales Operations

Cykel AI PLC (LSE: CYK) today announced the launch of Eve, an autonomous AI sales agent designed to revolutionize B2B sales operations and accelerate revenue growth. This addition to Cykel's digital worker portfolio follows the successful deployment of Lucy (recruitment) and beta release of Samson (research), strengthening the Company's position in the rapidly evolving AI agent ecosystem.

Ewan Collinge, CEO & Founder of Cykel AI said: "With Eve, we're addressing one of the most significant challenges businesses face: scaling effective sales operations without proportionally scaling costs. Eve is designed to execute complex sales workflows autonomously at machine speed, enabling sales teams to focus on relationship-building and closing deals while routine prospecting and nurturing happens 24/7 in the background. I'd like to congratulate the team on their execution - delivering Eve so soon after our release of Lucy and Samson."

This launch comes as the global AI agents market is now projected to surge from USD 5.29 billion in 2023 to USD 216.8 billion by 2035. As a publicly traded pure-play AI agent company, Cykel AI provides investors with direct exposure to this high-growth sector through public markets.

Eve has been designed to deliver value across the entire sales funnel, with key capabilities including:

- **Autonomous Prospecting**: Identifies and qualifies high-value prospects from company databases and open web sources
- **Automated Outreach Campaigns**: Executes personalised email campaigns with natural language tailored to prospects
- **Lead Qualification & Nurturing**: Manages ongoing prospect relationships through intelligent follow-up sequences that respond to prospect engagement
- **CRM Integration & Management**: Seamlessly integrates with existing CRM systems to maintain accurate sales records and intelligence

"Sales teams today spend up to 65% of their time on non-revenue generating activities like data entry, scheduling, and routine follow-up. Eve is expected to transforms this equation by handling these tasks autonomously," Collinge added. "At a fraction of the cost of a human SDR, Eve enables businesses of all sizes to compete with enterprises that have significantly larger sales operations."

Eve operates on Cykel's proprietary TaskOS infrastructure, which powers their entire suite of agents. The Company is working with select customers on initial Eve deployments, with broader availability planned in the coming months.

The expansion comes as Cykel continues to secure enterprise-level commercial agreements, including the recent deployment of Lucy, Cykel's AI recruitment agent, with Transpharmation Ltd., validating the Company's ability to monetise its digital worker technology across high-value sectors.

For further information, please contact: investors@cykel.ai

About Cykel AI

Cykel AI creates autonomous digital workers that perform complex business tasks without human supervision. The Company's expanding portfolio includes Lucy (recruitment), Samson (research analysis), and Eve (sales), all built on TaskOS - Cykel's proprietary AI agent infrastructure. Cykel's digital workers operate alongside human teams, enabling businesses of all sizes to transform their operations at scale.

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