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Cykel AI PLC

("Cykel AI" or the "Company")

Cykel AI Announces Development of Two New AI-Powered Digital Workers for Sales and Research

Cykel AI PLC (LSE: CYK), building on the positive launch of Lucy, its autonomous recruitment and talent acquisition partner, today announced the expansion of its digital worker portfolio with the development of two new autonomous AI agents: Eve, a sales specialist, and Samson, a research analyst. This strategic expansion is expected to position Cykel AI to capture a significant share in the rapidly growing AI market and reinforces its commitment revolutionizing workplace automation through specialized digital workers.

"Following the notable impact of Lucy in recruitment, we're excited to begin the development of Eve and Samson," said Ewan Collinge, CEO & Founder of Cykel AI. "These additions represent our strategic expansion into sales and research analytics, two areas where autonomous AI agents can deliver unprecedented ROI and transform workplace productivity at scale."

This development initiative comes at a pivotal moment in AI's evolution, where autonomous digital workers are emerging as a transformative force in the $800 billion AI market projected for 2030. Cykel AI's specialized agents represent the next wave of AI deployment, moving beyond basic automation to deliver skilled, autonomous workers that integrate seamlessly into existing business operations.

Eve, the autonomous sales agent, is intended to drive revenue acceleration through:
- Fully automated sales pipeline management and lead generation
- AI-powered prospect qualification with 24/7 engagement
- Predictive analytics for sales strategy optimization
- Enterprise-grade CRM integration

Samson, the AI research analyst, is intended to deliver strategic advantage through:
- Real-time market intelligence and competitive analysis
- Automated industry research and trend forecasting
- Comprehensive report generation and data synthesis
- Custom research workflow automation

Once completed, these autonomous digital workers are expected to make advanced AI technology accessible to businesses of all sizes, seamlessly integrating into existing teams to deliver productivity gains while significantly reducing operational costs.

The development builds on Cykel AI's track record of successful deployments and strategic partnerships. Eve and Samson are expected to be available for deployment in Q1 2025, with several pilot programs planned with strategic partners.

For more information about Eve, Samson, and Cykel's expanding digital worker ecosystem, visit www.cykel.ai

About Cykel AI

Cykel AI creates autonomous digital workers that perform complex business tasks without human supervision. The Company's portfolio includes the launched agent Lucy (recruitment), and the agents in development Eve (sales) and Samson (research analysis), enabling businesses to transform their operations.