28 May 2025

Cykel AI PLC

("Cykel AI" or the "Company")

Cykel AI Adopts Bitcoin Treasury Reserve Strategy

Cykel AI PLC (LSE: CYK) announces the adoption of a Bitcoin Treasury Reserve Strategy, aligning the Company with forward-thinking public enterprises integrating digital assets into corporate treasury management.

The strategy is intended to benefit Cykel AI from Bitcoin's properties as a digital store of value, including its fixed supply of 21 million coins and growing institutional adoption. Several publicly listed companies—including MicroStrategy Inc., Block Inc., Tesla Inc. and Hut 8 Mining—have reported balance sheet diversification benefits and enhanced returns following Bitcoin treasury allocations. MicroStrategy’s holdings, for example, have appreciated from $250 million to over $40 billion since 2020.

Cykel AI's approach will follow established risk management and accounting frameworks while being tailored to the Company's capital-light, high-growth profile.–The strategy is expected to provide an inflation hedge, enhance long-term returns, diversify the balance sheet and create additional shareholder value beyond core business operations.

As previously announced, net proceeds from the Company's £750,000 proposed placing is intended to fund ongoing operations and initiate the Bitcoin Treasury Reserve Strategy, with the initial allocation to be made immediately following the placing's completion on 6 June 2025.

Ewan Collinge, CEO & Founder of Cykel AI, commented: "Just as our digital workers represent the future of business operations, our Bitcoin Treasury Reserve Strategy is expected to position the Company alongside other innovative public companies recognising digital assets as the future of corporate treasury management. This complements our core product offering and reinforces our commitment to forward-thinking approaches across all aspects of our business."

The initiative complements Cykel AI's portfolio of autonomous digital workers—Lucy (recruitment), Samson (research) and Eve (sales).

For further information, please contact: investors@cykel.ai

About Cykel AI

Cykel AI creates autonomous digital workers that perform complex business tasks without human supervision. The Company's expanding portfolio includes Lucy (recruitment), Samson (research analysis), and Eve (sales), all built on TaskOS - Cykel's proprietary AI agent infrastructure. Cykel's digital workers operate alongside human teams, enabling businesses of all sizes to transform their operations at scale while delivering measurable ROI.

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